



Roswell Overview



Population 2015 Estimate
95,315



Median Household Income 2015 Estimate
\$77,885



Assessed Value 2015
\$4.7 Billion



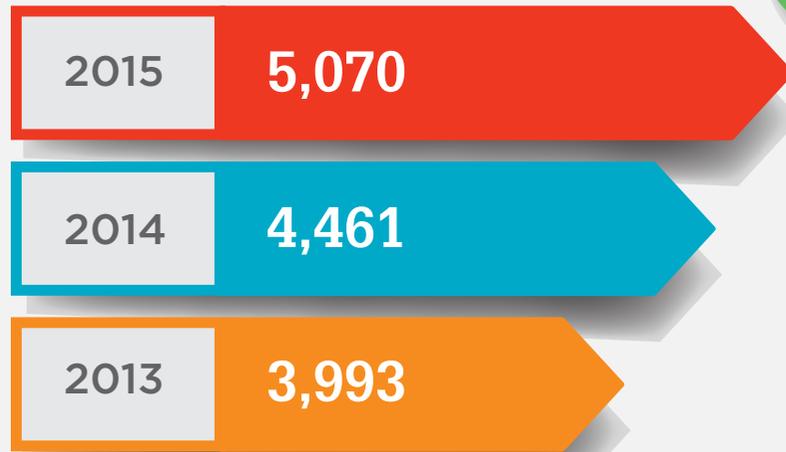
Tax Collected 2015
\$20.9 Million



ROSWELL [inc]
building business | connecting community

617 Atlanta Street • Suite 100 • Roswell, GA 30075
678-823-4004 • www.roswellinc.org

Number of Roswell Businesses

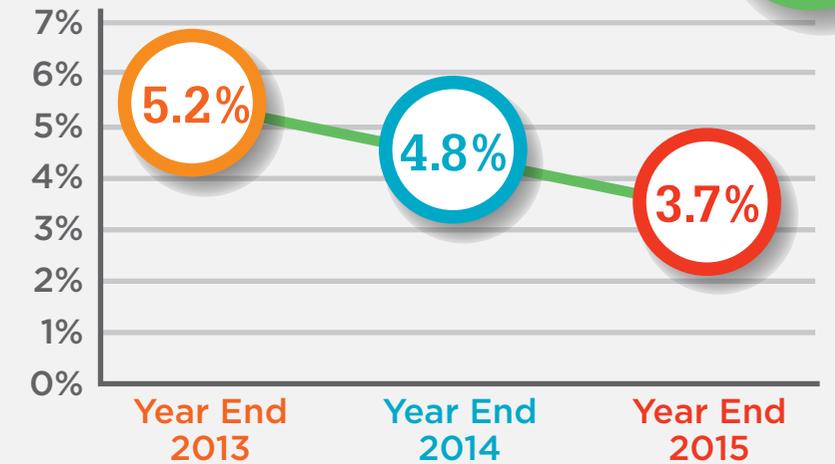


Number of New Business Licenses



Creating 2,409 Jobs

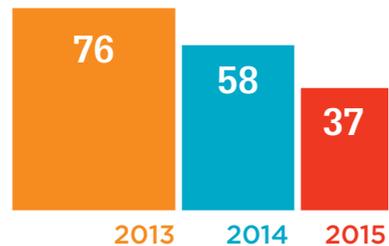
Unemployment Rate



Opportunity Zone

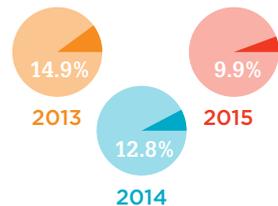
217 Total Opportunity Zone Certified Businesses

Number of Opportunity Zone Certifications

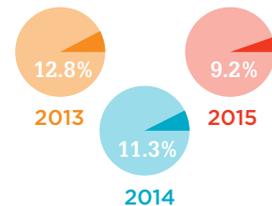


Reduction in Office Space

Vacancy Rate in the OZ



Vacancy Rate Overall



Construction Permitting



Issued in 2013
Valued at \$114 MM



Issued in 2014
Valued at \$140 MM



Issued in 2015
Valued at \$149.3 MM

Impact Fees



*2015 decrease due to more redevelopment than new construction fees.

Roswell Inc Outreach



76
Ribbon Cuttings



5
Ground Breakings



1,750
Attendees at Roswell Inc Events & Programs

Roswell Inc 2015 Milestones

- ✓ Restructured Partnership Program and Program Fees to better support business community
- ✓ Launched Be a Success in Roswell—An event for new businesses in Roswell
- ✓ Created new branding and platform for Roswell Restaurant Week
- ✓ Partner Host of North Fulton Opportunity Outlook with Progress Partners, Council for Quality Growth and the cities of Alpharetta, Johns Creek, Milton and Sandy Springs
- ✓ Hosted Roswell Residential Real Estate Showcase and Building Opportunity Roswell Brokers Luncheon

Sources:

- City of Roswell, Georgia
- Georgia Department of Labor
- Select Georgia by Georgia Power

Opportunity Zone Jobs Created



Opportunity Zone Jobs Created Overall: 4,432